

# Press Release . . .

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Release: Immediate  
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## **HTAEW.COM ADDS TANK / TRAILER LISTING SERVICE**

Houston, TX – April 19, 2002 – HTAEW.com – Heavy Trucks and Equipment Wholesalers – recently announced the addition of a new feature to the “dealers only” website that will benefit NTDA members. HTAEW.com is the only web site where truck and trailer dealers and leasing companies buy and sell wholesale trucks and trailers. There are currently over 750 registered members, and that number grows daily. Not yet a year old, HTAEW.com has been involved in more than 200 wholesale transactions between dealerships throughout the U.S., although the actual number of used trucks and trailers sold probably numbers more than 1,000, since most transactions involve more than one vehicle.

HTAEW.com has always included a feature that allows dealers to buy and sell trailers. However, they have recently added a section to the website that is exclusively for the sale of tank / trailers. When compared to other sites that list tank / trailers for sale, HTAEW.com is by far the most comprehensive in terms of the information that is provided. This is extremely beneficial to the potential buyer, since much of the guesswork is taken out of the sales process.

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## *HTAEW.com Adds New, Time Saving Feature – Page 2 of 2*

Terry Hebron, who started the web site last July, says he started it to provide an easily accessible marketplace for buying and selling heavy-duty equipment at a wholesale level. He personally has over 35 years of experience in the industry, and understands the business and its requirements. Hebron says, “We will continue to expand the site, and add features that are beneficial to dealers. Our goal is to become the premier dealer network for buying and selling used equipment.”

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