

PRESS RELEASE

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TRUCK-VALUES.COM PROVIDES REAL-TIME DATA FOR ASSESSING LOANS FOR HEAVY – MEDIUM DUTY TRUCKS

Houston, TX, December 15, 2003 – HTAEW.com – (Heavy Truck And Equipment Wholesalers.com), the first web site dedicated entirely to truck dealers and leasing companies that buy and sell wholesale between themselves – recently launched a new website – Truck-Values.com. The new site was developed to provide an on-line research tool for lending institutions for the purpose of quickly determining true wholesale and retail values for equipment loans.

The data contained on Truck-Values.com is a compilation of the database of wholesale and retail sales activity of member dealers of HTAEW.com. Since January 2000, over 5,400 trucks have been sold through HTAEW.com and its sister website for retail sales, HeavyTruckDealers.com.

Within the website, a user-friendly interface guides the user in obtaining data with a simple search. After specifying the make and model and either wholesale or retail sales, all similar trucks that have sold will appear on one page. Averaging the wholesale and retail sales figures provides a value that makes it possible to determine a fair loan amount and down payment, as well as what the truck will bring from dealers should the loan be forfeited.

Truck-Values.com is a proud data partner of the ATD/N.A.D.A. Official Commercial Truck Guide®, The Truck Blue Book®, and the Black Book®. For only \$50 per month, banking professionals can also use the speed of the Internet for unlimited access to the most up-to-date, real-time wholesale and retail trade values for heavy and medium duty trucks.

To register for immediate membership, go to www.Truck-Values.com, and fill out the on-line membership application. For more information, call Terry Hebron, President, toll-free at 1-877-865-8346.

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